



2018 NGLCC Affiliate Chamber of the Year Award Application

This award recognizes one exceptional NGLCC Affiliate Chamber. The award criteria focuses on growth, sustainability and leadership in the LGBT business equality movement. Please submit your application to Pete Dohan at pdohan@nglcc.org by no later than *October 24th, 2018*.

- 1) Please provide a snapshot of the growth and sustainability of your organization: Please do this in a narrative and provide supporting documentation where requested
 - a. Year-end financials (3 years comparison)
 - b. Sustainability metrics
 - i. New members and attrition, net gain vs loss
 - ii. Corporate partnerships, same as above
 - iii. Any other revenue driving programs
 - c. Programming
 - i. How does your organizational programming effectively leverage growth opportunities for your member's businesses?
 - ii. Describe program(s) including goals, objectives and measures of success
 1. Describe any challenges the Chamber may have faced with programming, and what actives have been / will be made to improve programming
 - d. Engagement with the NGLCC and the LGBT business equality movement
 - i. How many LGBT businesses in your organization are certified? (Total number and percentage of total member's businesses.)
 - ii. Participation in the Affiliate Chamber Council (ACC)? Describe your organization's contributions and also what your organization has gained from participation
 - iii. Please describe any other pertinent information that demonstrates your organization's participation in the LGBT business equality movement
 - iv. Have your organization's leaders attended the NGLCC National Business and Leadership Conference? Members?
 - e. Engagement with your local business community
 - i. Have you collaborated with other business and/or community organizations in your region? Describe impact and how success was measured
 - f. Advocacy
 - i. Please describe your organizations advocacy efforts
 1. Provide any collateral that was used alongside your advocacy efforts and highlight your collaboration with team NGLCC in these efforts