

NGLCC 

LGBTUNITY

2018 INTERNATIONAL BUSINESS & LEADERSHIP CONFERENCE **PHILADELPHIA**
AUGUST 14-17



3 DAYS OF LGBT BUSINESS SUCCESS
OVER 1,200 ATTENDEES
200+ INCLUSIVE CORPORATIONS
OUTSTANDING KEYNOTE SPEAKERS
INCREDIBLE NETWORKING
THE BEST BUSINESS DECISION YOU WILL MAKE ALL YEAR



Full Conference Sponsorships:

\$50,000 – CEO LEVEL SPONSOR

- Acknowledgement and logo representation on event materials
- Recognition as CEO Sponsor at all events
- Opportunity for executive remarks during a plenary or reception
- Six (6) complimentary conference registrations
- Two (2) tickets to the exclusive VIP event
- One (1) promoted post on the conference app
- VIP amenities for two (2) attendees staying at the host hotel
- Reserved seating at all events for all attendees
- Double exhibit space in the Marketplace Expo with premier placement

\$35,000 – VICE PRESIDENT LEVEL SPONSOR

- Acknowledgement and logo representation on event materials
- Recognition as sponsor of evening reception event including opportunity for executive remarks
- Four (4) complimentary conference registrations
- Two (2) tickets to the exclusive VIP event
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo

\$25,000 – DIRECTOR LEVEL SPONSOR

- Acknowledgement and logo representation on event materials
- One event/program sponsorship:
 - o Continental breakfast
 - o One business Session including opportunity for remarks
- Three (3) complimentary conference registrations
- Two (2) tickets to the exclusive VIP event
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo

\$15,000 – MANAGER LEVEL SPONSOR

- Acknowledgement and logo representation on event materials
- One business session sponsorship including opportunity for remarks
- Two (2) complimentary conference registrations
- Two (2) tickets to all VIP events
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo

\$10,000 – ASSOCIATE LEVEL SPONSOR

- Acknowledgement and logo representation on event materials
- One (1) complimentary conference registration
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo

Specialty Sponsorships

\$45,000 – PRESENTING SPONSOR, CHAMBER AWARDS BREAKFAST

- Acknowledgement and logo representation on event materials
- Executive remarks at the breakfast event
- Exclusive placement for collateral during breakfast
- Corporate logo (poster/signage) displayed on site at the breakfast
- One table with premier placement reserved for breakfast attendees
- Two (2) complimentary conference registrations
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo
- Sponsor-credited push notification from conference app

\$45,000 – PRESENTING SPONSOR, MARKETPLACE EXPO

- Acknowledgement and logo representation on event materials
- Exclusive executive remarks at the Marketplace Expo opening
- Corporate logo (poster/signage) displayed on site at the Expo
- Unique branding opportunities at the Marketplace Expo
- One (1) promoted post on the conference app
- Double Exhibit space in the Marketplace Expo with premium placement

\$25,000 – PRESENTING SPONSOR, VIP SPECIAL EVENT

- Acknowledgement and logo representation on event materials
- Exclusive executive remarks at the VIP event
- Exclusive placement of collateral during VIP event
- Six (6) tickets to the VIP Special Event
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo

\$25,000 – CONFERENCE APP SPONSOR

- Premiere brand integration within the conference app
- Exclusive branding on landing page of conference app accessed by all conference attendees on their personal devices
- Acknowledgement and logo representation on event materials
- One (1) ticket to the VIP Special Event
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo

\$25,000 – PRESENTING SPONSOR, ONE-ON-ONE MATCHMAKER MEETINGS

- Corporate logo (poster/signage), area for collateral and unique branding opportunities on site at Matchmaker Meetings area
- Ribbon-cutting ceremony to start event
- Acknowledgement and logo representation on event materials
- One (1) promoted post on the conference app each day of the conference
- Exhibit space in the Marketplace Expo
- Sponsor-credited push notification from conference app

\$20,000 – CONFERENCE ROOM KEY SPONSOR

- Logo and/or welcome message printed on room keycards issued to conference attendees staying at host hotel
- Acknowledgement and logo representation on all event materials
- One (1) promoted post on the conference app
- Exhibit space in the Marketplace Expo

Presenting Sponsors:



\$20,000+ – Custom/Brand-Specific Activation

The NGLCC welcomes the opportunity to collaborate on customized or brand specific activations. Sponsorship cost dependent on specific benefits.

\$15,000 – NGLCC U – Boot Camp For LGBT Certified & Registered Businesses Sponsor

- Corporate logo (poster/signage), area for collateral and unique branding opportunities on site at Boot Camp
- Opportunity for company representatives to participate in B2B Bootcamp with LGBTBEs
- Acknowledgement and logo representation on event materials
- Exhibit space in the Marketplace Expo
- One (1) promoted post on the conference app
- Sponsor-credited push notification from conference app

\$7,500 – COFFEE BREAK SPONSOR

- Acknowledgement and logo representation on event materials
- Corporate logo (poster/signage) displayed on site at Break area
- One (1) promoted post on the conference app
- Sponsor-credited push notification from conference app

To discuss event sponsorship, please contact NGLCC Corporate Relations at: CorporateRelations@NGLCC.org or 202-234-9181



SAVE THE DATES

FUTURE NGLCC CONFERENCE DATES

