The National Gay & Lesbian Chamber of Commerce (NGLCC) is the only national not-for-profit advocacy organization dedicated to expanding the economic opportunities and advancements of the LGBT business community. With more than 150 corporate partners and 52 local, state, and international affiliate chambers, NGLCC is the largest LGBT business development and economic advocacy organization in the world. Serving as the exclusive certifying organization of LGBT-owned businesses, the NGLCC is the link between corporate America and LGBT owned businesses and entrepreneurs.

LGBT Supplier Diversity Initiative

The NGLCC Supplier Diversity Initiative was inspired by the Women's Business Enterprise National Council and National Minority Supplier Development Council, the nation's largest certifying bodies for women and minority owned businesses respectively, and their mission to create opportunities for women and minority owned businesses to gain development and procurement opportunities with major corporations. For those corporations that participate in the Human Rights Campaign (HRC) Corporate Equality Index, the NGLCC works with the HRC to survey companies utilizing certified LGBT suppliers. The HRC formally announced that demonstrated use of certified LGBT suppliers became a scored piece of the Corporate Equality Index as of 2012.

The NGLCC Supplier Diversity Initiative completes the Circle of Corporate Diversity by bringing parity to a company’s diversity practices. Alongside programs for ethnic minorities, women, and other underutilized or marginalized communities, LGBT supplier diversity ensures that a company's diversity practices are uniform across segments. Partnering with the NGLCC on LGBT supplier diversity confirms that a corporation’s supply chain mirrors the diverse customer and employee base that the company has or that it is trying to attract.

The NGLCC looks forward to creating business opportunities for our certified LGBT-owned businesses and our corporate partners. Corporate partnership is available for the NGLCC Supplier Diversity Initiative and is based on annual corporate revenues ranging from $6,000/year for corporations with annual revenues under $1 billion, and up to $35,000/year for corporations with annual revenues of $100 billion and above.

The LGBT Economy—Quick Facts

According to Community Marketing Inc.’s Annual Gay and Lesbian Consumer Index report, 89% of gay men and 92% of lesbians reported that a company’s treatment of its gay and lesbian employees impacts their decision to do business with that company.

Similarly, 88% of gay men and 91% of lesbians reported that their purchasing decisions are influenced by corporate sponsorship of LGBT events and participation in LGBT organizations.

Three out of four LGBT individuals have changed brands when a company has exhibited pro LGBT support – simply put, LOYALTY COUNTS!
“Through EY participation on the NGLCC Certification Committee, EY has had the opportunity to witness first-hand the quality of certification offered by the NGLCC. As a leading corporate partner with the Women’s Business Enterprise National Council and the National Minority Supplier Development Council, EY has no doubt that the NGLCC certification is a process that is on par with the other diversity certifications within the supplier diversity arena. EY has a strong commitment to Supplier Diversity and partnership with NGLCC in this area has allowed us to implement and provide additional networks that we otherwise would not have known about.”

- Theresa Harrison
Supplier Diversity Lead, Strategic Sourcing, EY

FEBRUARY 2, 2015
Financial Services Diversity Leadership Awards
New York Stock Exchange—New York, NY

For the last seven years, the NGLCC has brought together top financial services companies, members of Congress, Cabinet Secretaries and diverse business organizations including the Women’s Business Enterprise National Council, National Black Justice Coalition, U.S. Business Leadership Network: Disability at Work, US Hispanic Chamber of Commerce, U.S. Pan Asian American Chamber of Commerce, and WEConnect International for a Diversity Executive Roundtable and this spectacular awards event at the New York Stock Exchange. This event is the premier forum to celebrate diversity and inclusion efforts and accomplishments of companies in the financial services industry across all diverse segments.

AUGUST 11- AUGUST 14, 2015
NGLCC International Business & Leadership Conference
Fort Lauderdale Marriott Harbor Beach Resort & Spa - Fort Lauderdale, FL

The NGLCC annual conference is the largest LGBT business development event on record and brings together over 700 LGBT and allied entrepreneurs, business owners, corporate representatives and LGBT chamber leaders from across the country and around the globe. Attendees take part in four days of symposia, panel discussions, development seminars, and special events designed to generate opportunities and build strong business relationships.

NOVEMBER 20, 2015
NGLCC National Dinner
Great Hall, National Building Museum—Washington, D.C.

NGLCC’s National Dinner is an evening dedicated to celebrating courageous women and men in business, government and community activism. LGBT business owners, corporate partners, affiliate chamber leaders, government officials, and community leaders will honor the accomplishments of leaders in the LGBT business movement. In addition to the dinner, the NGLCC Procurement Forum is held in conjunction with this event in Washington, D.C.

Connect with NGLCC:

nglcc.org
corporaterelations@nglcc.org
P: (202) 234-9181
F: (202) 234-9185
729 15th Street, NW  9th Floor
Washington, DC 20005

facebook.com/NGLCC
twitter.com/NGLCC
@NGLCC
#LGBTbiz
@NGLCCJustin
youtube.com/NGLCC