

CORPORATE CORNER



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425 PARTNERS



NEWS

2022 “Best-of-the-Best” Corporations for Inclusion Named by NGLCC and Partners in the National Business Inclusion Consortium (NBIC)



This month, the National LGBT Chamber of Commerce ([NGLCC](#)), the business voice of the LGBT community, in collaboration with its partners in the National Business Inclusion Consortium ([NBIC](#)), selected the seventh annual cohort of Best-of-the-Best list of corporations in America committed to diversity and inclusion across diverse segments. The presentation of those honored with the Best-of-the-Best designation will be made at the Best of the Best Awards Luncheon on November 17, as part of [NBIC Unity Week](#).

NGLCC formed the National Business Inclusion Consortium in 2011, and its members represent a total of over \$9 trillion in annual economic strength along with significant contributions to the marketplace and workplace. Only companies achieving industry-leading results across all diverse segments are eligible to receive the prestigious Best-of-the-Best designation from the NBIC.

“The Best-of-the-Best designation honors corporations for their commitment to America’s diverse employees and business owners, which includes LGBT people, people of color, women, and people with disabilities,” said NGLCC Co-Founder and President Justin Nelson. “This designation is highly competitive and is bestowed only to corporations that we see constantly striving to strengthen and celebrate diversity. These corporations being honored are true leaders in ongoing global commitments to create a better future for all diverse communities in business- especially as we work to help all our communities recover equitably from the pandemic.”

Also being recognized during the Best-of-the-Best celebration will be the NBIC Program or Initiative of the Year; NBIC Courage in Government Award; and additional special recognitions.

“Demonstrating commitment to diversity is not only the right thing to do, but it’s also the smartest thing to do for businesses large and small,” says NGLCC Co-Founder and CEO Chance Mitchell. “The select group of Fortune 500 companies honored with a Best-of-the-Best designation are innovators and trailblazers for inclusion and are constantly raising the bar forward for themselves, their peers, and their competitors. While we pause to honor some extraordinary leaders at the Best-of-the-Best gala, the great work of ensuring opportunity for all of us is a year-round commitment. We look forward to working with all of these great companies for decades to come in shaping a more inclusive economy for all.”

[CLICK HERE to view the full list of the 2022 Best-of-the-Best Corporations for Inclusion!](#)



NGLCC Announces 2022 National Dinner Award Honorees



On November 18, NGLCC will celebrate leaders in LGBTQ & allied economic opportunity at the [National Dinner](#) at the [National Building Museum](#).

“2022 has been a year of tremendous growth and success in the LGBTQ and allied business community. It is our great honor to showcase the resilience, strength, and determination of the LGBTQ community at our National Dinner as we celebrate those leaders and organizations that have powered the NGLCC

mission over the last twenty years,” said NGLCC Co-Founder & President Justin Nelson.

[The 2022 NGLCC National Dinner Award honorees are:](#)

Inaugural NGLCC Out & Leading Award | [Erik Day, Senior Vice President, Small Business and Global Executive Chair, PRIDE Employee Resource Group \(ERG\)](#)

The launch of this inaugural award coincides with the 20th year of NGLCC and the importance out and proud leaders have played and will continue to play in the evolution of NGLCC and the LGBTQ business community. The recipient of this award exhibits leadership traits of courage, collaboration, mentorship, and compassion as well as a history of involvement in organizations and causes important to LGBTQ equity and inclusion.

LGBT Supplier of the Year | [Betsy Cerulo, CEO, AdNet/AccountNet](#)

Recognizes an exemplary certified LGBT Business Enterprise (LGBTBE) for their outstanding contributions to the growth and development of LGBTQ and allied supplier diversity.

Supplier Diversity Advocate of the Year | [Casey Oakes, Community Impact Lead, Supplier Diversity, Google](#)

Recognizes a leader who has demonstrated commitment to outreach and inclusion of LGBTQ and allied suppliers in the diverse supply chain at their company.

NGLCC Affiliate Chamber of the Year | [Twin Cities Quorum](#)

Recognizes an NGLCC Affiliate Chamber for their local community leadership, support and promotion of LGBTBE certification, advocacy initiatives and innovative programming that supports the LGBTQ and allied business community.

Corporation of the Year | [Bank of America](#)

Recognizes a corporation for their outstanding support and dedication to ensuring fairness and equal opportunity for LGBTQ and allied suppliers, customers and employees.

“Every single day, our community is building equity by opening new local businesses, and by expanding operations of larger LGBTQ-owned companies to countries around the world,” said NGLCC Co-Founder & CEO Chance Mitchell. “The next 20 years will be focused entirely on gaining more ground for our community and our diverse community partners to thrive economically and socially - in America and around the globe.”



UPCOMING EVENTS & OPPORTUNITIES

The Biggest DEI Event of the Year is Coming this November!



Uniting the nation's leading business diversity organizations, the [2022 NBIC Unity Week](#) is a celebration of diversity, opportunity, equity, and collaboration. Attendees will receive access to exclusive dayside programming focused on building unprecedented success for diverse communities in the United States, and around the globe. Unity Week brings together LGBT and allied leaders to celebrate successes and continue building strong and prosperous business programs.

[Click here](#) to view highlights from NBIC Unity Week 2020.

Questions about NBIC Unity Week? Contact events@nglcc.org!

Celebrate 20 Years of the NGLCC at the National Dinner



Unity Week will culminate with the [NGLCC National Dinner](#) at the National Building Museum on the evening of November 18, 2022.

The National Dinner is aimed at uplifting and honoring those who have committed themselves to the best practice of supplier diversity and LGBT inclusion in the workplace, in the community, and especially in the supply chain.

As the National Dinner convenes for the first time since 2019, attendees can expect an equally exciting and moving evening as we celebrate 20 years of NGLCC and LGBTQ+ business advocacy milestones. [Click here](#) to view photos from the 2019 National Dinner!

[Register Today](#) for both events.

[Contact the Corporate Relations team](#) to learn about sponsorship opportunities.



2022 NGLCC LGBT Sip & Pitch: BRG Special Edition | Presented by EY

As in years past, our friends at EY want to see how well your company's E/BRG activates employees and team members to leverage their diversity for the good of our companies and communities. Finalists will get the chance to pitch on Zoom before a live panel of judges on Tuesday, December 6 from 3:30-5pm ET during the 2022 NGLCC LGBT Sip & Pitch: BRG Special Edition virtual program. Reminder: you do not have to present a pitch to join us. All are welcome to observe! [Learn more about the LGBTBE Sip & Pitch Program here.](#) Questions? Reach out to brgchallenge@nglcc.org!

[Register Now](#)

RECAP: Webinar on What to Expect at NBIC Unity Week

With Unity Week and the National Dinner just around the corner, we hosted a brief 30-minute webinar with the NGLCC team to answer your questions. Attendees heard more about the week's offerings, and how to make the most of NBIC Unity Week as a corporate partner. Couldn't join us for the event? The recording is now available!

[Watch the Webinar](#)

FROM THE BLOG

Partner in the Spotlight: AMC Networks

PARTNER SPOTLIGHT



nglcc.org/corporate-partners

[NGLCC Corporate Partners](#) are dedicated to upholding the standard of diversity, equity, & inclusion (DEI) and ensuring that LGBTQ+ entrepreneurs have access to equal opportunities. This month, we're proud to highlight [AMC Networks](#) as a new partner and strong advocate for supplier diversity across the globe!

We spoke to Sheri Shafir (she/her/hers), Director of Supplier Diversity, to learn more about AMC Networks' commitment to supporting diverse entrepreneurship and the LGBTQ+ business community.

Read the full Q&A below!

[Read More](#)



HERE WE GROW AGAIN!

Kyra Stanley | Associate, Corporate Relations



We're proud to announce that NGLCC Team Member Kyra Stanley (she/her/hers) now serves as an Associate of Corporate Relations! Kyra works alongside the Corporate Relations team and organizations to advocate on behalf of inclusive procurement to further expand economic opportunities for the LGBTQ business community. Prior to NGLCC, Kyra has worked with various nonprofit organizations supporting and furthering their mission on a number of issues like education, international development, poverty, and LGBTQ+ rights. She graduated from Guilford College where she studied Community and Justice Studies with Minors in Interpersonal Communications and East Asian Studies.

[Learn More](#)

Sarah Bell | Manager, Corporate Relations & Events



We're proud to announce that NGLCC Team Member Sarah Bell (she/they) now serves as the Manager of Corporate Relations & Events!

Sarah joins the NGLCC team after years of experience in the non-profit industry in New York, driven by a vested interest in value-based storytelling and design.

They graduated from Rollins College with degrees in Sociology, English, and a minor in Sexuality, Women's, and Gender Studies.

[Learn More](#)



AN END OF YEAR MESSAGE FROM THE TEAM

Dear Partners,

As the end of 2022 draws near, we are incredibly grateful to each of you for your continued partnership throughout the year. The LGBTQ+ business community counts on your support to thrive, and we are proud to stand in community with 425 of you (and growing!) to continue providing resources and development opportunities to diverse entrepreneurs.

Small, diverse-owned businesses truly make the world go around. [LGBTQ+-owned small businesses alone contribute \\$1.7 trillion to the U.S. economy, generate an additional \\$2 million in annual revenue, and average 12 years in business](#) - several years longer than America's typical small businesses. [NGLCC's network of dedicated Corporate Partners](#) has made these significant successes possible, providing [Certified LGBTBE® suppliers](#) with opportunities to do business, educational programming, and genuine professional & personal connections that last a lifetime.

Diversity, equity, & inclusion (DEI) are more than just corporate buzzwords - they require **dedicated and sustained action**, something that our partners know to be true. As 2023 approaches, we look forward to collaborating one-on-one with each of you and your supplier diversity teams to progress business opportunity generation for diverse suppliers across the country, and to create opportunities for education on DEI & intersectionality for corporate representatives and entrepreneurs alike.

Thank you for your hard work & dedication in pushing for economic and social equality for LGBTQ+ individuals and business owners this year. Have an idea for programming next year? Want to get to know the Corporate Relations team better? Our team is standing by to connect with you at corporaterelations@nglcc.org.

We look forward to seeing many of you at the upcoming [NBIC Unity Week](#) programming!

In solidarity,

Team NGLCC

For more information, contact corporaterelations@nglcc.org.