

2023 Corporate Partner Survey



Welcome and thank you for taking the time to complete the NGLCC Corporate Partner Survey. This survey is foundational to the Procurement Council's benchmarking practices and the information captured in this survey is instrumental in strengthening our Supplier Diversity Initiative. The results will be kept in strict confidence and reported only in aggregate, in form of the 2023 State of the Council Report (to be released at the Q4 meeting).

The survey does not need to be completed in one sitting—please feel free to save the survey and return at a later time. Additionally, you may request a digital copy of survey questions should you want to collaborate on answers internally before submitting the web form.

If you have any questions, please contact the NGLCC Corporate Relations team at corporaterelations@nglcc.org.

Corporate Partner Overview

- *Company Name
- *Name
- *Pronouns
 - She/Her
 - He/Him
 - They/Them
 - Ze/Zir
 - Other
- Phone
- *Email
- Address
- What are the most common services and products purchased by your company?
- Does your corporate supplier diversity website list LGBTBE as a diverse category?
 - Yes
 - No
- *With which industry(ies) does your company identify.

- Does your company's vendor portal recognize LGBTBE alongside other diverse certifications?
 - Yes
 - No
- Does your supplier diversity collateral (printed materials, presentations, etc.) recognize the corporation's partnership with the NGLCC?
 - Yes
 - No
- Aside from diverse spend, how is the success of your supplier diversity program measured (i.e. goal setting, tracking, etc.)?

Supplier Diversity and D&I

- Where within your organization does your supplier diversity program sit?
 - Procurement
 - Diversity & Inclusion
 - Other
- Your supplier diversity team consists of how many full-time employees?
- Your supplier diversity team consists of how many part-time employees?
- Over the past 24 months, my company's supplier diversity budget has:
 - Increased
 - Decreased
 - Remained the Same
- In 2022, did you utilize the NGLCC Engagement Center by sharing one or more RFPs?
 - Yes
 - No
- IF YES THEN – How many RFPs or requests did you submit?

Certified Spend

- Is LGBTQ+ spend tracked independently from overall diverse spend?
 - Yes
 - No
- Is Tier II LGBTQ+ spend tracked?
 - Yes
 - No
- IF YES THEN -- Does your company have a strategy for utilizing diverse-owned businesses for Tier II opportunities? If so, what is it?
- How often are spend reports generated?
 - Monthly
 - Bi-monthly
 - Quarterly
 - Bi-annually
 - Annually

- Other
- Does your corporation have internal diverse spend targets?
 - Yes
 - No
- IF YES THEN – With which categories do you have spend target or internal goals for?
 - MBE
 - WBE
 - LGBTBE
 - DOBE
 - DVBE
 - My company only sets an overall diverse spend target
- What is your corporation's total direct spend with certified LGBTQ+ suppliers? Please note this information will only be shared in the aggregate and individual corporate spend will not be shared externally.
- What is your corporation's total Tier II spend with certified LGBTQ+ suppliers? Please note this information will only be shared in the aggregate and individual corporate spend will not be shared externally.
- What is the total number of contracts awarded to certified LGBTQ+ suppliers in 2022? Please note this information will only be shared in the aggregate and individual corporate spend will not be shared externally.
- Were one or more of the contracts awarded the result of a connection made at an NGLCC event? (Matchmakers, Walk & Talks, Networking, etc.)
- Does your company encourage prime suppliers to leverage LGBTBEs?

Supplier Surveying

- Do you survey your supply base on a regular basis?
 - Yes
 - No
- IF YES THEN -- How often?
- IF YES THEN -- Do your supplier surveys include questions regarding certification?
- IF YES THEN -- If so, do you promote diverse certifications like the NGLCC?

Supplier Development

- Does your corporation have a supplier mentoring program that helps diverse suppliers build capacity?
 - Yes
 - No
- IF YES THEN -- How are diverse suppliers able to participate in these programs?
- IF YES THEN -- What is the enrollment period for this program?
- IF YES THEN -- Are LGBTBEs currently enrolled in mentoring?
 - Yes
 - No

- Are there any scholarships or funding opportunities for business-related education available to diverse suppliers?
 - Yes
 - No
- Other than mentorships and scholarships are there other business development programs available to LGBTBEs through your company?
 - Yes
 - No
- IF YES THEN -- Please specify:
- Does your corporation is working with transgender, gender non-conforming, and/or non-binary (TGX) suppliers in your supply chain?
 - Yes
 - No
 - Unsure
- Are you aware if your corporation engages with transgender, gender non-conforming, and/or non-binary (TGX) suppliers in other ways (i.e. mentoring, educational and accelerator programs, etc.)?
 - Yes
 - No
 - Unsure
- Does your corporation is working with minority-owned Certified LGBTBE(R) suppliers suppliers in your supply chain?
 - Yes
 - No
 - Unsure
- Are you aware if your corporation engages with minority-owned Certified LGBTBE(R) suppliers suppliers in other ways (i.e. mentoring, educational and accelerator programs, etc.)?
 - Yes
 - No
 - Unsure

Sustainability

- Does your company's responsible purchasing initiative include sustainability along with supplier diversity?
 - Yes
 - No, sustainability is separate from supplier diversity
 - No, my company does not currently have a sustainability initiative
- If NO THEN -- In your role, are you responsible for sustainability efforts along with supplier diversity?
 - Yes

- No
- IF NO THEN -- How many individuals in your organization have responsibilities related to sustainable purchasing?
- Does your company perform economic impact studies that include supplier diversity and sustainability?
 - Yes
 - No
- IF NO THEN -- Does your company have sustainability standard or requirements for vendors?
 - Yes
 - No
- IF NO THEN -- Does your company provide education or resources to suppliers on sustainability?
 - Yes
 - No
- Please share any additional information on your company's future plans related to sustainable purchasing.

Company Engagement

- Are departments outside of your corporation's diversity and procurement departments aware of your partnership with NGLCC?
 - Yes
 - No
- Does your government affairs office do work with the NGLCC?
 - Yes
 - No
 - I don't know
- Does your company have a foundation?
 - Yes
 - No
- IF YES THEN -- What is the mission of your company's foundation?
- IF YES THEN -- What are your foundation's funding guidelines?
- IF YES THEN -- Is there someone in your corporation's foundation we can contact with more information on NGLCC's 501c3 activities?
- Would your company's legal department be interested in working with diverse-owned law firms or industry-related services?
 - Yes
 - No
- Is your company's LGBTQ+ Employee/Business Resource Group interested in participating in the NGLCC partnership? (Volunteering as site visitors, mentors, or National Certification Committee members, etc)
 - Yes
 - No

- Is your company's ERG/BRG aware of the annual NGLCC BRG Challenge?
 - Yes
 - No
- Have you introduced your ERG/BRG leaders to the NGLCC?
 - Yes
 - No
- Does your company's supplier diversity department work with your LGBTQ ERG/BRG to increase awareness of the program throughout your organization and increase opportunities for LGBTBEs?
 - Yes
 - No
- IF YES THEN -- Is there someone in your corporation's legal department we can contact with more information?
- Does the procurement of legal services go through general corporate procurement channels?
 - Yes
 - No
- How are external legal contractors and specialists identified by your legal counsel?
- Does the general counsel's office implement its own legal diversity spending goals?
 - Yes
 - No
- IF YES THEN -- What is the goal, if any, for such spend on legal diversity goals and/or external contracting with diverse legal professionals?
- Does your company currently work with NAMWOLF?
 - Yes
 - No
- Is there someone in your corporation's Employee Resource Group we can contact with more information?
- Do you have recommended industry-specific events that NGLCC should attend to identify additional LGBTQ+-owned businesses?

Affiliate Engagement

- With how many NGLCC affiliate chambers does your company currently engage?
 - 0
 - 1
 - 2-4
 - 5-6
 - 7+
- Please list all NGLCC affiliate chambers with which your company is currently partnered.
- Do you or anyone from your company sit on the board of an NGLCC affiliate chamber?
 - Yes
 - No
- IF YES THEN -- Please list their name, title, email and which affiliate chamber:

- Are there any markets where your company would be interested in helping to form an NGLCC affiliate chamber of commerce where one does not currently exist or any markets you'd be interested in getting involved with an existing affiliate chamber?
- Would you be willing to make introductions, where appropriate and where you have contacts, to other members of your organization or ERG/BRG leaders in specific markets with NGLCC affiliates?
 - Yes
 - No

Global Programs

- Does your company's supplier diversity program reach beyond the U.S.?
 - Yes
 - No

Our [NGLCC Global division](#) continues to expand. Currently the global network includes 23 affiliates representing over 40 countries on five continents: North America, Central/South America, Europe, Africa, and Asia.

- IF YES THEN -- Please list the countries in which your company's supplier diversity program is currently active.
- IF YES THEN -- Please list the countries your company plans to expand its global supplier diversity program to.
- IF YES THEN -- What diversity categories of suppliers are you currently seeking for international procurement?
 - Race/Ethnicity
 - Gender
 - LGBTI
 - Disability
 - Small and medium-sized enterprises
 - Veteran
 - Other: Type in
- Who is the best point of contact for non-U.S. supplier diversity efforts?
 - Yes
 - No
 - Maybe
- Are you interested in using the NGLCC to access international LGBTQ+ suppliers?
 - Yes
 - No
 - Maybe

- Is your company interested in joining the NGLCC Global Corporate Council to help promote international LGBTQ+ Supplier Diversity and other important global DEI efforts of the NGLCC Global network?

Partnership Feedback

- Do you have a success story with a Certified LGBTBE® you would like to share with NGLCC?
- *On a scale of 1-5, how would you rate your partnership with the NGLCC? (1 = poor, 2 = fair, 3 = good, 4 = great, 5 = excellent)
- IF RESPONDED THEN – If you would like, please share the context for your rating.
- *On a scale of 1-5, how would you rate NGLCC Events? (1 = poor, 2 = fair, 3 = good, 4 = great, 5 = excellent)
- IF RESPONDED THEN – If you would like, please share the context for your rating.
- In what ways can team NGLCC strengthen our partnership?

2023 NGLCC Engagements

- For planning purposes, please confirm which events you will be attending in person in 2023.
 - 2023 International Business and Leadership Conference | Denver, Co. | August 14-18
 - 2023 Unity Week and Best-of-the-Best Awards Ceremony | Location TBA | Dates November 14-17
- IF YES THEN -- How many team members do you plan to bring to the 2023 International Business and Leadership Conference?
- IF YES THEN -- How many team members do you plan to bring to the 2023 Unity Week and Best-of-the-Best Awards Ceremony?
- * Do you participate in NGLCC's in-person matchmaking activities including at the annual conference and Unity Week?
- *IF NO THEN -- If no, why not?
- * Do you participate in the NGLCC's virtual matchmaking opportunities like industry or region specific as well as the Communities of Color Initiative, TGX, or other segment specific matchmakers?
 - Yes
 - No
 - No, but I may in the future
- *IF NO THEN -- If no, why not?

Contact Information

- Contact One Name
- Contact One Email

- Contact One Phone
- Would you like to add another contact?
 - Yes
 - No
- *IF YES THEN—Contact Two Name
- *IF YES THEN—Contact Two Email
- *IF YES THEN—Contact Two Phone
- *Would you like to add another contact?
 - Yes
 - No
- *IF YES THEN—Contact Three Name
- *IF YES THEN—Contact Three Email
- *IF YES THEN—Contact Three Phone
- *Who is your official representative/s to the NGLCC Procurement Council?
- Please provide their contact info if not listed above.
- * Who is your official representative/s to the NGLCC Corporate Advisory Council?
- Please provide their contact info if not listed above.
- * Who should receive invoices on your team?
- Please provide their contact info if not listed above.
- * Who leads your ERG/BRG?
- Please provide their contact info if not listed above.